

Crunchy Bites

FELINE TREATS

Clinical Considerations:

Every client enjoys giving their pet a treat—even cats on weight loss or maintenance diets. Purina® Pro Plan® Veterinary Diets Crunchy Bites feline treats are low-calorie, high-fiber snacks that can be used as part of a complete weight maintenance program, or as a calorie-smart treat with any diet. They also are effective at reducing plaque and tartar buildup in cats.

Medical Indications:

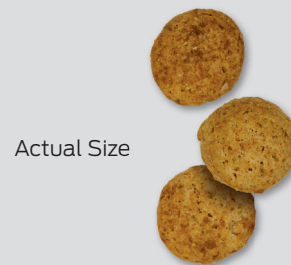
Crunchy Bites are recommended for the following:

- Cats on a weight loss program
- Healthy cats on a maintenance diet

Treat Characteristics:

Crunchy Bites have been formulated with the following characteristics:

- 1.5 kcals per piece
- High fiber
- Helps control plaque and tartar
- Helps clean teeth and freshen breath



Actual Size

Feeding and Administration:

Feed as a treat to your adult cat. This product is a treat and is not intended to be fed as a meal. For optimal dental benefit, feed 17 treats daily to adult cats weighing 5 pounds or more. Do not feed to cats that weigh less than 5 pounds. The caloric intake from treats should not exceed 10% of a cat's total daily requirement. If treats are given, the amount of food should be reduced accordingly.

AVERAGE NUTRIENT CONTENT

	PER 100 KCAL	AS FED	DRY MATTER
Protein	10.26 g	35.30%	38.30%
Fat	3.66 g	12.60%	13.70%
Carbohydrate	9.43 g	32.40%	35.30%
Crude Fiber	1.26 g	9.53%	10.36%
Calcium	514 mg	1.77%	1.92%
Phosphorus	425 mg	1.46%	1.59%
Potassium	110 mg	0.38%	0.41%
Sodium	111 mg	0.38%	0.41%
Chloride	34 mg	0.12%	0.13%
Magnesium	28 mg	0.10%	0.10%

CALORIE CONTENT

	3848 kcal/kg
	1749 kcal/lb
	1.5 kcal/piece

Ingredients (Crunchy Bites):

Ground yellow corn, chicken meal, corn gluten meal, animal digest, beef fat naturally preserved with mixed-tocopherols, powdered cellulose, fish meal, natural liver flavor, glycerin, calcium carbonate, natural flavor, dried yeast, Vitamin E supplement, tricalcium phosphate. A250119