

EN GASTROENTERIC®

CANINE FORMULA

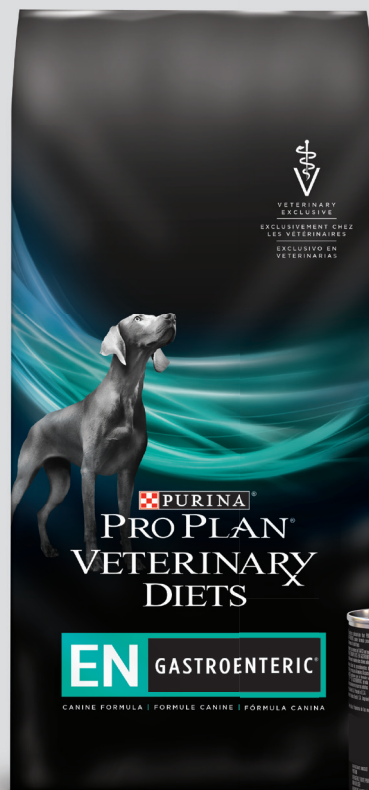
Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Vomiting and diarrhea
- Gastritis and enteritis
- Malabsorption and maldigestion
- Pancreatitis
- Exocrine pancreatic insufficiency
- Inflammatory bowel disease
- Hepatic disease not associated with encephalopathy

Medical Contraindications:

- None



Actual Size

AVAILABLE SIZES

Bags of 6, 18, and 32 lbs
Cases of 12 13.4-oz cans



Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets EN Gastroenteric Canine Formula provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs including growth of large size dogs (70 lbs or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

| FEEDING GUIDE ¹ | | | |
|------------------------------------|------|--|---|
| BODY WEIGHT | | DRY | CANNED |
| lbs | kg | Approximate Number Of 8-oz Cups/Day ³ | Approximate Number Of 13.4-oz Cans/Day ³ |
| 5 | 2.3 | 5/8 | 1/2 |
| 10 | 4.5 | 1 | 7/8 |
| 20 | 9.1 | 1 1/2 | 1 3/8 |
| 30 | 13.6 | 2 | 1 7/8 |
| 40 | 18.2 | 2 1/2 | 2 1/4 |
| 50 | 22.7 | 2 7/8 | 2 5/8 |
| 60 | 27.3 | 3 1/4 | 3 |
| 80 | 36.4 | 3 7/8 | 3 5/8 |
| 100 ⁴ | 45.5 | 4 1/2 | 4 1/8 |
| CALORIE CONTENT (FED) ² | | | |
| | | 3800 kcal/kg | 1139 kcal/kg |
| | | 1724 kcal/lb | 517 kcal/lb |
| | | 397 kcal/8-oz cup | 432 kcal/13.4-oz can |

For puppy feeding recommendations, please see pages 37 and 38.

Gastrointestinal Health:



High total digestibility to promote nutrient absorption



Contains medium-chain triglycerides (6.4 – 17.3% of fat), a source of fat which is easily digested and absorbed to provide readily available energy



Contains a prebiotic fiber that helps nourish a healthy GI tract

- Colostrum helps stabilize intestinal microflora, reducing the risk of stress-related diarrhea, and primes local and systemic immune systems (dry)

General Health:

- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Brewers rice, corn gluten meal, whole grain corn, chicken meal, animal fat preserved with mixed-tocopherols, coconut oil, mono and dicalcium phosphate, wheat bran, natural flavor, potassium chloride, sodium bicarbonate, calcium carbonate, salt, soybean oil, fish oil, L-Lysine monohydrochloride, L-Threonine, zinc proteinate, Vitamin E supplement, choline chloride, dried colostrum, L-ascorbyl-2-polyphosphate (Vitamin C), manganese proteinate, ferrous sulfate, L-Tryptophan, niacin (Vitamin B-3), Vitamin A supplement, copper proteinate, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), sodium selenite. B-2624

Ingredients (Canned):

Meat by-products, water sufficient for processing, barley, chicken, rice, soy protein isolate, glycerin, vegetable oil (source of medium-chain triglycerides), tricalcium phosphate, guar gum, inulin, potassium chloride, calcium sulfate, fish oil, Vitamin E supplement, magnesium sulfate, salt, L-Lysine monohydrochloride, zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), thiamine mononitrate (Vitamin B-1), copper sulfate, calcium pantothenate (Vitamin B-5), manganese sulfate, pyridoxine hydrochloride (Vitamin B-6), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), potassium iodide, sodium selenite. D259019



AVERAGE NUTRIENT CONTENT

| | DRY | | | CANNED | | |
|---------------------------|-----------------|--------------|--------------|-----------------|--------------|--------------|
| | PER 100 KCAL ME | AS FED | DRY MATTER | PER 100 KCAL ME | AS FED | DRY MATTER |
| Protein | 6.67 g | 25.34% | 27.70% | 9.33 g | 10.63% | 38.35% |
| Fat | 3.09 g | 11.76% | 12.86% | 4.67 g | 5.31% | 19.18% |
| Carbohydrate | 12.09 g | 45.94% | 50.22% | 8.23 g | 9.38% | 33.84% |
| Crude Fiber | 0.26 g | 1.00% | 1.09% | 0.21 g | 0.24% | 0.85% |
| Total Dietary Fiber | 1.93 g | 7.35% | 8.04% | 1.84 g | 2.10% | 7.58% |
| Soluble Fiber | 0.28 g | 1.08% | 1.18% | 0.65 g | 0.74% | 2.67% |
| Insoluble Fiber | 1.65 g | 6.27% | 6.86% | 1.19 g | 1.36% | 4.91% |
| Calcium | 0.32 g | 1.20% | 1.32% | 0.40 g | 0.46% | 1.65% |
| Phosphorus | 0.26 g | 1.00% | 1.09% | 0.30 g | 0.34% | 1.24% |
| Potassium | 0.17 g | 0.65% | 0.71% | 0.23 g | 0.26% | 0.93% |
| Sodium | 0.12 g | 0.44% | 0.48% | 0.10 g | 0.11% | 0.41% |
| Chloride | 0.20 g | 0.76% | 0.83% | 0.19 g | 0.21% | 0.77% |
| Magnesium | 0.03 g | 0.10% | 0.10% | 0.02 g | 0.02% | 0.08% |
| Copper | 0.40 mg | 15.02 mg/kg | 16.42 mg/kg | 0.41 mg | 4.63 mg/kg | 16.72 mg/kg |
| Zinc | 6.80 mg | 258 mg/kg | 282 mg/kg | 5.90 mg | 67.26 mg/kg | 243 mg/kg |
| Vitamin A | 938 IU | 35,658 IU/kg | 38,986 IU/kg | 2153 IU | 24,521 IU/kg | 88,503 IU/kg |
| Vitamin E | 15.03 IU | 571 IU/kg | 624 IU/kg | 12.73 IU | 145 IU/kg | 523 IU/kg |
| Total Omega-6 Fatty Acids | 0.45 g | 1.71% | 1.87% | 0.71 g | 0.81% | 2.94% |
| Total Omega-3 Fatty Acids | 0.04 g | 0.14% | 0.15% | 0.05 g | 0.06% | 0.21% |
| EPA+DHA | 0.02 g | 0.06% | 0.07% | 0.03 g | 0.03% | 0.13% |

DIGESTION TEST RESULTS†

| DIGESTIBILITY: | DRY | CANNED |
|--|------|--------|
| Total, % | 87.3 | 86.7 |
| Protein, % | 90.7 | 85.0 |
| Fat, % | 87.6 | 91.4 |
| Carbohydrate, % | 93.3 | 93.2 |
| Calorie, % | 90.3 | 87.8 |
| PERCENTAGE OF METABOLIZABLE ENERGY FROM: | | |
| Protein, % | 25.4 | 32.3 |
| Fat, % | 28.6 | 39.2 |
| Carbohydrate, % | 46.0 | 28.5 |

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.