

Lite Snackers®

CANINE TREATS

Clinical Considerations:

Every client enjoys giving their pet a treat—even dogs on weight loss or maintenance diets. Purina® Pro Plan® Veterinary Diets Lite Snackers® canine treats are low-calorie, high-fiber snacks that can be used as part of a complete weight maintenance program, or as a calorie-smart treat with any diet.

Medical Indications:

Lite Snackers are recommended for the following:

- Dogs on a weight loss program
- Healthy dogs on a maintenance diet
- Dogs with certain fiber responsive conditions such as constipation or colitis

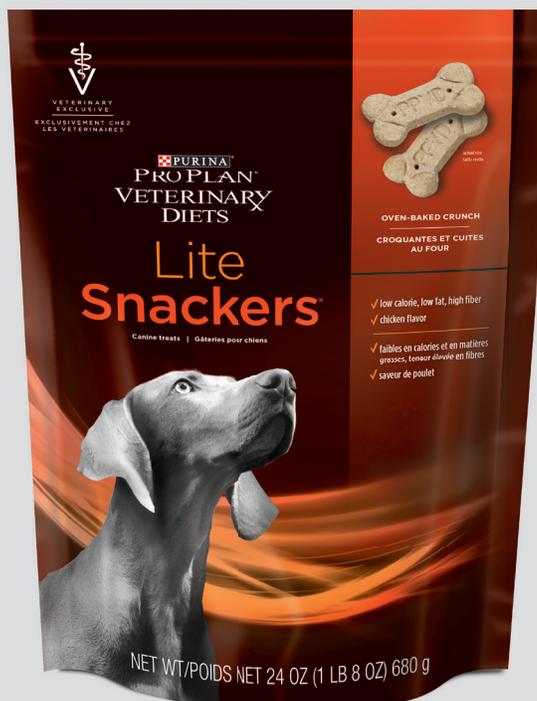
Medical Contraindications:

- None

Treat Characteristics:

Lite Snackers have been formulated with the following characteristics:

- Low calorie content
- Low fat
- High fiber
- Chicken flavored
- Helps clean teeth and freshen breath



Actual Size

Feeding and Administration:

The caloric intake from treats should not exceed 10% of a dog's total daily caloric requirement. If treats are given, the amount of food should be reduced. For example, if the daily feeding recommendation for a dog is approximately 510 kcals, the dog can have either 2 cups of OM Overweight Management formula dry diet and no treats, or 1 3/4 cups OM Overweight Management formula dry diet plus 4 Lite Snackers canine treats daily.

AVERAGE NUTRIENT CONTENT

	AS FED	DRY MATTER
Protein	17.99%	19.65%
Fat	4.91%	5.36%
Carbohydrate	52.53%	57.37%
Crude Fiber	9.94%	10.86%
Calcium	1.00%	1.09%
Phosphorus	1.09%	1.19%
Potassium	0.40%	0.44%
Sodium	0.17%	0.19%
Chloride	0.34%	0.37%
Magnesium	0.16%	0.17%

CALORIE CONTENT

	2887 kcal/kg
	1312 kcal/lb
	16.2 kcal/biscuit

Ingredients (Lite Snackers):

Wheat flour, powdered cellulose, chicken by-product meal, mono and dicalcium phosphate, brewers dried yeast, wheat gluten, lecithin, calcium carbonate, L-Lysine monohydrochloride, salt, caramel color, DL-Methionine, choline chloride, zinc sulfate, ferrous sulfate, Vitamin E supplement, manganese sulfate, niacin, Vitamin A supplement, garlic oil, copper sulfate, calcium pantothenate, pyridoxine hydrochloride, Vitamin B-12 supplement, thiamine mononitrate, Vitamin D-3 supplement, riboflavin supplement, calcium iodate, menadione sodium bisulfite complex (source of Vitamin K activity), folic acid, biotin, sodium selenite. A-2518